

SUPER HiVISION

EX3+

## “Seriously!?”

7 in 10 people swear when their lenses get scratched!

**Stay calm:**  
**EX3+** outperforms glass.



## “Every time!”

7 in 10 people are irritated by reflections on their lenses.<sup>1</sup>

**Keep cool:** **EX3+** eliminates reflections.



## “Not again!”

6 in 10 people are annoyed by constant lens cleaning.<sup>1</sup>

**Relax:** **EX3+** makes lenses much easier to clean.



## The choice is clear!

Avoid these unnecessary annoyances by making sure that your next pair of lenses comes with the **Super HiVision® EX3+™ treatment.**

# HOYA

<sup>1</sup>Independent research study amongst ECPs and consumers from seven countries. Data on file. HOYA Vision Care 2019.

# Layers of excellence



**Super HiVision® EX3+™** is a premium, multi-layer lens treatment that keeps your lenses safe and protects your investment.

Based on a special composition of various layers, ensuring excellent performance and frees you from unnecessary lens-related worries and annoyances.

## Which of the following are important benefits of your new lenses?

- Complete UV protection
- Durability
- Scratch resistance
- Easy to clean
- Reflection free

**HOYA**  
[www.hoyavision.us](http://www.hoyavision.us)