

## Personalized Lenses Just for You



Do you know just like our fingerprints, every eye is different and unique?



Hoyalux iD MyStyle® 2 is **the most personalized** design available today.

We take the guess work out of lens design and tailor your eyewear to your specific needs and lifestyle with ground breaking technology. Look your best and see your best with whatever life presents you with iD MyStyle 2 lenses.



**Total analysis  
of your lifestyle**



**Your experience  
with your  
previous lenses**



**Your frame fit**

# HOYA

[www.hoyavision.com](http://www.hoyavision.com)

# Ground Breaking Technology

iD MyStyle 2 combines patented technology and designs that offer unrivaled optical clarity for any vision prescription. It's the first and only technology to shape lens design on both the front and back surface, giving you the most comfortable vision for every activity you do.



**iD MyStyle 2**



**Standard Design**

## Experience the benefits of iD MyStyle 2



**Natural,  
stable vision**



**Wider  
Viewing Zones**



**Unrivaled  
Optical Clarity**

## Hoya Lenses Are Only Available at Hoya-Authorized Eye Care Practices

The latest innovations in vision correction are available at:

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