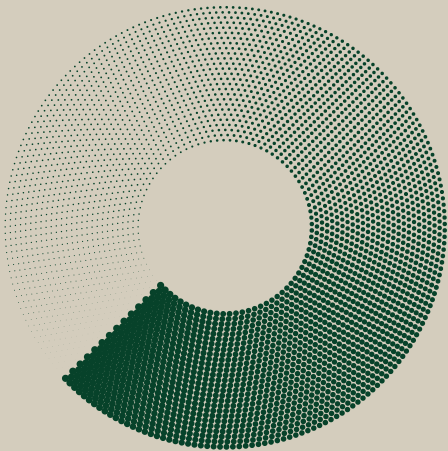


The full Sensity® family: for limitless lifestyles

Make your move toward Sensity light-adaptive lenses.



HOYA
FOR THE VISIONARIES

*Based on internal and external photochromic activation and deactivation measurements taken at different temperature levels. ^Stabilight Technology does not apply to Sensity Fast.

**All Sensity lenses provide 100% UV protection with the exception of Sensity 2 Oceanic Blue in 1.50 material which cuts 99.0% of UV. Internal assessment by HVC R&D Laboratories.

***Based on internal testing of average light transmission between 381nm-500nm compared to standard clear lens.

All Sensity® light-adaptive lenses feature the following benefits:

- Consistent performance in different climates and light conditions, thanks to Stabilight Technology™**
- Outstanding contrast and glare reduction with Sensity's deep, natural colors
- Reduced glare when activated
- 100% protection against UV rays**
- Blue light protection indoors and outdoors***

Stand out with quality and comfort

Sensity® 2 provides all day comfort for light sensitive eyes, no matter the climate, season, or lifestyle.

Patient benefits:

- Best balance of fadeback speed and darkness for most patients
- Darkens to a dark category 3 sun tint
- Extremely clear indoors



SENSITY
2

Stand out with faster speed

Sensity® Fast is our fastest light adaptive lenses, rapidly fading back from dark to clear.

Patient benefits:

- Ideal for patients who prefer the fastest fadeback
- Darkens to a lighter category 2 sun tint
- Extremely clear indoors



SENSITY
FAST

Stand out with extra performance

Sensity® Dark lenses are engineered for outdoors activities and driving - ideal for an active lifestyle.

Patient benefits:

- Best for the most light-sensitive patients
- Our darkest Sensity lenses outdoors
- Lenses darken behind most car windshields
- Slight tint indoors for those sensitive to indoor light



SENSITY
DARK

Stand out with extra style

Sensity® Shine combines comfort, convenience, and fashion with a mirror coating on a photochromic lens.

Patient benefits:

- For wearers who want a fashionable mirror lens
- Fades back quickly to an attractive mirror shine indoors
- Lenses darken behind most car windshields



SENSITY
SHINE